

LA PINE TRT COMMITTEE MEETING AGENDA

Wednesday, May 4, 2011 5:00 p.m.

51340 Highway 97, La Pine, Oregon 97739

South County Building Meeting Room

1. Call to Order
2. Roll Call
3. Pledge of Allegiance
4. Added Agenda Items
5. Approval of Minutes
April 14, 2011 Meeting
6. Review TRT Applications
7. Public Comments
8. Additional Comments from Committee Members
9. Adjourn

Pursuant to ORS 192.640, this notice includes a list of the principal subjects anticipated to be considered or discussed at the above-referenced meeting. This notice does not limit the ability of the Tourism Committee to consider or discuss additional subjects. The meeting is subject to cancellation without notice. This Tourism Committee meeting is open to the public and interested citizens are invited to attend. The meeting is a public meeting not a community forum; audience participation is at the discretion of the Chair of the Tourism Committee. The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired or for other accommodations for persons with disabilities should be made at least 48 hours before the meeting to Patti Morgan at (541) 536-1432.

LA PINE TRT COMMITTEE MEETING MINUTES

Wednesday, May 4, 2011 5:00 p.m.

51340 Highway 97, La Pine, Oregon 97739

South County Building Meeting Room

1. Call to Order

Chair Jensen called the meeting to order at 5:32 pm.

2. Roll Call

Present Were:

Chair Mike Jensen

Linda Johnston – absent by prior arrangement

Linda Smith – absent by prior arrangement

Ann Gawith

Justin Cutler

Quorum established.

3. Pledge of Allegiance

Chair Jensen led the Pledge of Allegiance.

4. Added Agenda Items

Role and need for committee.

5. Approval of Minutes

April 14, 2011 Meeting

A motion was made by Ann Gawith and seconded by Chair Jensen to approve the April 14, 2011 Meeting Minutes.

Vote as follows:

Chair Mike Jensen

AYE

NAY

X

Ann Gawith

X

Justin Cutler

Abstained

Motion passed unanimously.

A discussion on the role and need for the committee was continued from the last meeting. Ann Gawith said the main function of the committee was to disperse the TRT funds and determine if an event meets the criteria. She said that the Visitor's Center does about 90% of marketing the events in La Pine but only receive about 50% of the TRT funds. Ms. Gawith said that all the TRT funds that the City does not hold aside should go to the Visitor's Center and let them determine if an event meets the criteria to receive funding.

Chair Jensen said that the committee's job is to evaluate the application and recommend them to the Council. He said he did agree with having the Visitor's Center manage the bulk of events and type of things that go on in the community. Chair Jensen said that the Visitor's Center does work with the smaller events. Ann Gawith said that an event that brings tourist in should go to the Visitor's Center with some monies held aside like for the Park and Recreation Department.

Chair Jensen suggested that the Council might give approval that all the TRT funds that are designed to promote tourism go to the Visitor's Center.

City Manager Allen stated why go through a committee and meetings when it could be made simpler by just giving the monies to the Visitor's Center and letting them make the determination if the event qualifies. Justin Cutler stated that a committee is important because it provides the accountability that motels expect. He said maybe have just one meeting and make recommendations on the applications.

City Manager Allen stated that in some other cities they give all the TRT monies to the Visitor's Center to disperse. Chair Jensen said he would like to be able to go to the Visitor's Center and tell them exactly how much monies they would receive for the fiscal year. City Manager Allen stated that the City has a donation fund that allowed them to give monies to the Rodeo, Frontier Days and the Centennial Park this year. He also said he has put in the budget \$5,000 for the La Pine Park and Recreation District because cities should support parks in some way, especially a city with a campground.

Justin Cutler stated that maybe follow through with the grants and if the committee wants to give more money they can give it to them as a visitors/tourism bureau allocation as opposed to part of the grant. He said then use the balance of that allocation as additional monies for the tourism bureau.

Public Comment

Mayor Mulenex stated he believed, in his opinion, that it would be good to relieve the City of the TRT committee.

6. Review TRT Applications

Chair Jensen stated that it would be helpful if the Visitor's Center received monies ever month rather than quarterly. He also said there needs to be a final formal evaluation of the Visitor's Center application they have and he would like to do that with Dan Varcoe present.

Chair Jensen said at the next meeting they will review the application from the Visitor's Center and then move it forward to make a presentation to the Council.

The committee decided to have the next meeting at 5pm on Wednesday, May 11 and cancel the meeting scheduled for May 12th.

7. Public Comments

None

8. Additional Comments from Committee Members

None

9. Adjourn

A motion was made by Justin Cutler and seconded by Ann Gawith to adjourn the meeting.

<i>Vote as follows:</i>	<i>AYE</i>	<i>NAY</i>
<i>Chair Mike Jensen</i>	<i>X</i>	
<i>Ann Gawith</i>	<i>X</i>	
<i>Justin Cutler</i>	<i>X</i>	

Motion passed unanimously.

Chair Jensen adjourned the meeting at 6:14 pm.

Chair Mike Jensen

Attest:

City Recorder/Manager Rick Allen