

LA PINE TRT COMMITTEE MEETING AGENDA

Wednesday, October 6 - 5:30 p.m.

51340 Highway 97, La Pine, Oregon 97739

South County Building Meeting Room

1. Call to Order
2. Roll Call
3. Pledge of Allegiance
4. Introduction of new members and recognition of departing members
5. Added Agenda Items
6. Approval of Minutes
June 15, 2010 – TRT Committee Meeting Minutes
7. Announcement of Mike as Chair and election by committee of Assistant Chair
8. Brief discussion of committee duties and responsibilities
9. Open discussion and comment period
10. Establish date and time of first meeting in 2011
11. Public Comments
12. Additional Comments from Committee Members
13. Adjourn

Pursuant to ORS 192.640, this notice includes a list of the principal subjects anticipated to be considered or discussed at the above-referenced meeting. This notice does not limit the ability of the Tourism Committee to consider or discuss additional subjects. The meeting is subject to cancellation without notice. This Tourism Committee meeting is open to the public and interested citizens are invited to attend. The meeting is a public meeting not a community forum; audience participation is at the discretion of the Chair of the Tourism Committee. The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired or for other accommodations for persons with disabilities should be made at least 48 hours before the meeting to Luana K. Damerval at (541) 536-1432.

LA PINE TRT COMMITTEE MEETING MINUTES

Wednesday, October 6 - 5:30 p.m.

51340 Highway 97, La Pine, Oregon 97739

South County Building Meeting Room

1. Call to Order

Chair Art Uecker called the meeting to order at 5:38 pm.

2. Roll Call

Present Were:

Robin Mirrasoul

Chair Art Uecker

Mike Jensen

Linda Johnston

Justin Cutler

Ann Gawith

Absent Were:

Lupita Lewis

Linda Smith excused by prior arrangement

Quorum Established.

3. Pledge of Allegiance

The Pledge of Allegiance was led by Mike Jensen

4. Introduction of new members and recognition of departing members

The new members introduced themselves, Ann Gawith and Justin Cutler. The committee thanked the departing members Chair Uecker and Robin Mirrasoul for their dedication.

5. Added Agenda Items

None

6. Approval of Minutes

June 15, 2010 – TRT Committee Meeting Minutes

Linda Johnston asked to have changes made on page three, third paragraph to state "...greater La Pine area (Twin Lakes, East Lake, Paulina Lake, Crane Prairie, Wickiup Reservoir, RV Parks and State Recreation Park, etc.)..."

A motion was made by Ann Gawith and seconded by Mike Jensen to approve the June 15, 2010 Meeting Minutes as corrected.

<i>Vote as follows:</i>	<i>AYE</i>	<i>NAY</i>	<i>Abstain</i>
<i>Chair Art Uecker</i>	<i>X</i>		
<i>Mike Jensen</i>	<i>X</i>		
<i>Linda Johnston</i>	<i>X</i>		
<i>Ann Gawith</i>	<i>X</i>		
<i>Justin Cutler</i>			<i>X</i>
<i>Robin Mirrasoul</i>	<i>X</i>		

Motion passed 5-0 with 1 abstention

Chair Uecker discussed with City Manager Allen about possible changes to the amount that cities can use from the TRT revenue, with that amount possibly increasing. City Manager Allen said it is something that the legislature is considering due to the budget crisis and economy.

7 Announcement of Mike as Chair and election by committee of Assistant Chair

Chair Uecker turned the meeting over to new Chair Mike Jensen to run the meeting.

00:10:00

8. Brief discussion of committee duties and responsibilities

Chair Mike Jensen reminded the committee members that they will be reviewing applications for the fiscal year that begins July 1, 2011 and goes through June 30, 2012. He said in the past there have been issues with confusion of applicable dates.

The committee reviewed when distributing monies for advertising for an event in La Pine, that any monies spent needed to be spent on advertising sources reaching outside the 50 mile radius. (So that it could attract people who would likely stay overnight, eat meals, etc). Mike Jensen said they also asked that any advertising requests be handled by applicants through the Visitor's Center, from now on.

Art Uecker suggested requesting data from the applicants of how many people came from out of the area, how many stayed overnight, etc. He said that they have encouraged the Rodeo Association to do something like this.

Mike Jensen suggested that the committee revisit the application and instructions before it goes out to the public around February 2011. He said he would like to meet again in January to review the current application. City Manager Allen said he can review a revised application, that it does not need to go to the City Council for approval. Mike Jensen said he would like to target the first of February to make the applications available for the public. Linda Johnston suggested at that same time reviewing the rules and regulations and other criteria for reviewing the applications.

January 11, 2011 was selected for the next meeting of the TRT committee starting at 5:30 pm. Staff will provide all members, via e-mail, a copy of the application. A second meeting was scheduled for January 25, 2011 also beginning at 5:30 pm.

9. Open discussion and comment period

There was a brief discussion about member Lupita Lewis who has missed a number of meetings. Chair Uecker stated that according to the rules of the committee that constituted a loss of membership. Staff will continue to advertise and now advertise for two more members of the TRT Committee.

Staff was asked to forward a copy of the TRT Resolutions to all members via e-mail. Chair Uecker suggested people running for the Chamber board that do not get elected might be potential members of the TRT Committee.

Chair Uecker stated that there is a real need for the different organizations to try to coordinate when scheduling for events so activities are not competing against each other. Justin Cutler stated that the Parks & Rec Dept is putting together a community calendar and looking for input from various organizations and groups to improve scheduling of events and activities.

Chair Uecker strongly suggested that the City consider raising the percentage on their TRT taxes because they are lower than most cities. Mike Jensen agreed that it should be reviewed as well as discussions on the urban renewal programs that might receive funding from some of the City's share of the TRT revenue.

City Manager Allen stated that curbs and sidewalks will improve the appearance of any city. He said doing that in La Pine may cause some problems with some businesses. He invited people to attend the Open House for the Traffic Corridor Study to be held on October 26th beginning at 5:30 pm at the Finley Butte Park building. City Manager Allen said the numerous signs on the streets detract from the appearance of the City but cautions that there will be issues with business owners moving some of those signs.

10. Establish date and time of first meeting in 2011

Next meeting scheduled for January 11, 2011 beginning at 5:30 pm.

11. Public Comments

Dale Ashenfelter, area resident, discussed the old looking buildings for businesses and motels that detract from the City's appearance, not so much because of their age but because of a lack of upkeep.

12. Additional Comments from Committee Members

Robin Mirrasoul discussed the confusion in the community with their understanding of how and what the TRT funds can be spent on. Mike Jensen suggested an article be written for The Eagle around

the first of the year explaining what the duties and responsibilities are of the TRT committee and how applications are evaluated. Chair Uecker stated a lot of people in the City do not understand that all TRT monies are generated from tourism.

There was a brief discussion on the TRT revenue and if any auditing is being done to ensure accurate TRT payments. City Manager Allen said that no auditing is being done at this time. It was also discussed that there are some small RV parks and vacation rentals that are not being collected from. Linda Johnston stated that some of the money from the various campgrounds and resorts within the greater La Pine area (like Twin Lakes, State Recreation Park, Paulina, etc.) need to be coming into La Pine instead of going to COVA (Central Oregon Visitors Association). Mike Jensen suggested working with the new and current County Commissioners to try and resolve this problem in the near future.

13. Adjourn

A motion was made by Justin Cutler and seconded by Robin Mirrasoul to adjourn the meeting.

<i>Vote as follows:</i>	<i>AYE</i>	<i>NAY</i>
<i>Chair Art Uecker</i>	<i>X</i>	
<i>Linda Johnston</i>	<i>X</i>	
<i>Mike Jensen</i>	<i>X</i>	
<i>Ann Gawith</i>	<i>X</i>	
<i>Justin Cutler</i>	<i>X</i>	
<i>Robin Mirrasoul</i>	<i>X</i>	

Motion passed unanimously.

Chair Uecker adjourned the meeting at 6:25 pm.

Chair Mike Jensen

Attest:

City Recorder Luana Damerval