

# LA PINE TOURISM COMMITTEE MEETING AGENDA

Tuesday, April 6, 2010 - 5:30 p.m.

51340 Highway 97, La Pine, Oregon 97739  
South County Building Meeting Room

1. Call to Order
2. Roll Call
3. Pledge of Allegiance
4. Added Agenda Items – Approval of March 23, 2010 Minutes
5. Applicant Interviews  
  
High Lakes Car Club – Randy Rhoades  
Ponderosa Man Event - Representative
6. Public Comments for Items not on the Agenda
7. Additional Comments from Committee Members
8. Adjourn

Pursuant to ORS 192.640, this notice includes a list of the principal subjects anticipated to be considered or discussed at the above-referenced meeting. This notice does not limit the ability of the Tourism Committee to consider or discuss additional subjects. The meeting is subject to cancellation without notice. This Tourism Committee meeting is open to the public and interested citizens are invited to attend. The meeting is a public meeting not a community forum; audience participation is at the discretion of the Chair of the Tourism Committee. The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired or for other accommodations for persons with disabilities should be made at least 48 hours before the meeting to Luana K. Damerval at (541) 536-1432.

# LA PINE TOURISM COMMITTEE MEETING MINUTES

Tuesday, April 6, 2010 - 5:30 p.m.

51340 Highway 97, La Pine, Oregon 97739  
South County Building Meeting Room

## 1. Call to Order

The meeting was called to order by Art Uecker at 5:34 pm.

## 2. Roll Call

### Present

Chair Art Uecker

Linda Johnston

Robin Mirrasoul

Mike Jensen

Lupita Lewis

**Quorum Established**

Councilor Hedges was also present and Councilor McAfee arrived at 6 pm. Meeting Secretary Patti Morgan was also in attendance.

## 3. Pledge of Allegiance

The Pledge of Allegiance was led by Linda Johnston.

## 4. Added Agenda Items

Approval of March 23, 2010 Minutes

This item was moved to later in the meeting.

## 5. Applicant Interviews

High Lakes Car Club – Randy Rhoades

00:02:53

Chair Uecker discussed the time frame for applicants to use the funds they are currently requesting. He said that the problem with the High Lakes Car Club's application request was that it requested funding for this fiscal year, prior to July 1, 2010. Unfortunately, the grant applications are only for the 2010-2011 fiscal year that starts after June 30, 2010.

Randy Rhoades, representing the High Lakes Car Club, stated he was unsure of how the time-line for grant applications actually worked. Lupita Lewis suggested changing the application request date to the 2010-2011 fiscal year.

Chair Uecker suggested Mr. Rhoades redo the application and make it applicable to the coming new fiscal year so it could be eligible for TRT funds for that time period. He also advised Mr. Rhoades to contact the Chamber of Commerce and see if they had any remaining TRT funds for this current fiscal year to help with the event in two months.

Mike Jensen suggested that, regarding the advertising for the event, the Car Club should breakdown what amount of advertising they plan to do in the Bulletin and other newspapers. He also recommended checking out the Redmond Spokesman as another newspaper to advertise the event.

00:17:00

Chair Uecker stated that anything being sold by the Car Club could not have TRT funds used to produce or sell it, but if they were giveaways and advertised La Pine in some way, then they would probably qualify. Mike Jensen also said that sponsored items like trophies could not be paid for with TRT funds.

Chair Uecker also requested that the Car Club provide the Tourism Committee with a report of where the people came from that attended last year's event. He also suggested that the breakdown of that information might be something to go on the City's website.

#### Ponderosa Man Event - Representative

There was no representative available from the Ponderosa Man Event. Chair Uecker said that interview will be scheduled again to occur at the April 20<sup>th</sup> Tourism Committee Meeting.

Chair Uecker stated that Park and Rec needs to come to the April 20<sup>th</sup> meeting for their interview. Robin Mirrasoul will make arrangements for that to happen. Mike Jensen will follow up with Dan Varcoe to obtain additional information regarding the Ponderosa Man Event.

Linda Johnston suggested changing the name of the Tourism Committee because they do not handle any marketing; they simply screen applicants for TRT funds. Chair Uecker stated he will be discussing this issue as well as other issues on Monday, April 19<sup>th</sup> with City Attorney Green. He also said he will be reviewing the State statutes regarding TRT funds with City Attorney Green. Lupita Lewis said that the statutes are not clear about the overnight stay issue.

00:32:29

Robin Mirrasoul read the memo from City Recorder Damerval regarding the term limits for the Tourism Committee members. Chair Uecker suggested terms go for two years and be from January to January.

Mike Jensen suggested that if there is nothing in an ordinance about it, the committee should make a recommendation to the City Council at some point before the end of the fiscal year.

00:36:40

Councilor McAfee stated that the Council is trying to make all the committee's have similar terms lengths, etc., so they are all pretty consistent with each other. Chair Uecker stated he would put together a term limit proposal and e-mail it out to the committee members.

00:43:27

Approval of Minutes

March 23, 2010 Meeting Minutes

**A motion was made by Robin Mirrasoul and seconded by Mike Jensen to approve the Minutes for the March 23, 2010 Tourism Committee Meeting.**

*Vote as follows: AYE NAY*

*Chair Art Uecker X*

*Linda Johnston X*

*Robin Mirrasoul X*

*Mike Jensen X*

*Lupita Lewis X*

**Motion passed unanimously.**

00:46:08

6. Public Comments for Items not on the Agenda

Vicky Jackson, area resident, asked for a copy of the State Statutes. Chair Uecker instructed Meeting Secretary Morgan to provide them to her. In response to a question from Ms. Jackson, Chair Uecker stated that the committee only recommends to the Council, they have no power otherwise. He said that if a misapplication of funds was performed by the City Attorney, it would completely exonerate the Tourism Committee. Chair Uecker also stated that the last two audits done on the City's books were excellent.

7. Additional Comments from Committee Members

None

8. Adjourn

**A motion was made by Robin Mirrasoul and seconded by Mike Jensen to adjourn the meeting.**

*Vote as follows: AYE NAY*

*Chair Art Uecker X*

*Linda Johnston X*

*Robin Mirrasoul X*

*Mike Jensen X*

*Lupita Lewis X*

**Motion passed unanimously.**

Chair Uecker adjourned the meeting at 6:37 pm.

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Chair Art Uecker

Attest:

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City Recorder Luana Damerval